

# Harnessing the Ecological Data Revolution

August 3 – 6, 2020

ECOLOGICAL SOCIETY OF AMERICA  
105<sup>TH</sup> ANNUAL MEETING



## Sponsor & Exhibitor PROSPECTUS

### ESA's 2020 Annual Meeting is going virtual!

ESA will be holding a totally virtual Annual Meeting this year from August 3–6 in response to the pandemic. The virtual meeting will provide four days of inspiration and community and an opportunity promote your products, services, technology, equipment and literature to scientists, researchers, educators, administrators and policymakers in the science of ecology and ESA community in a whole new way!

esa

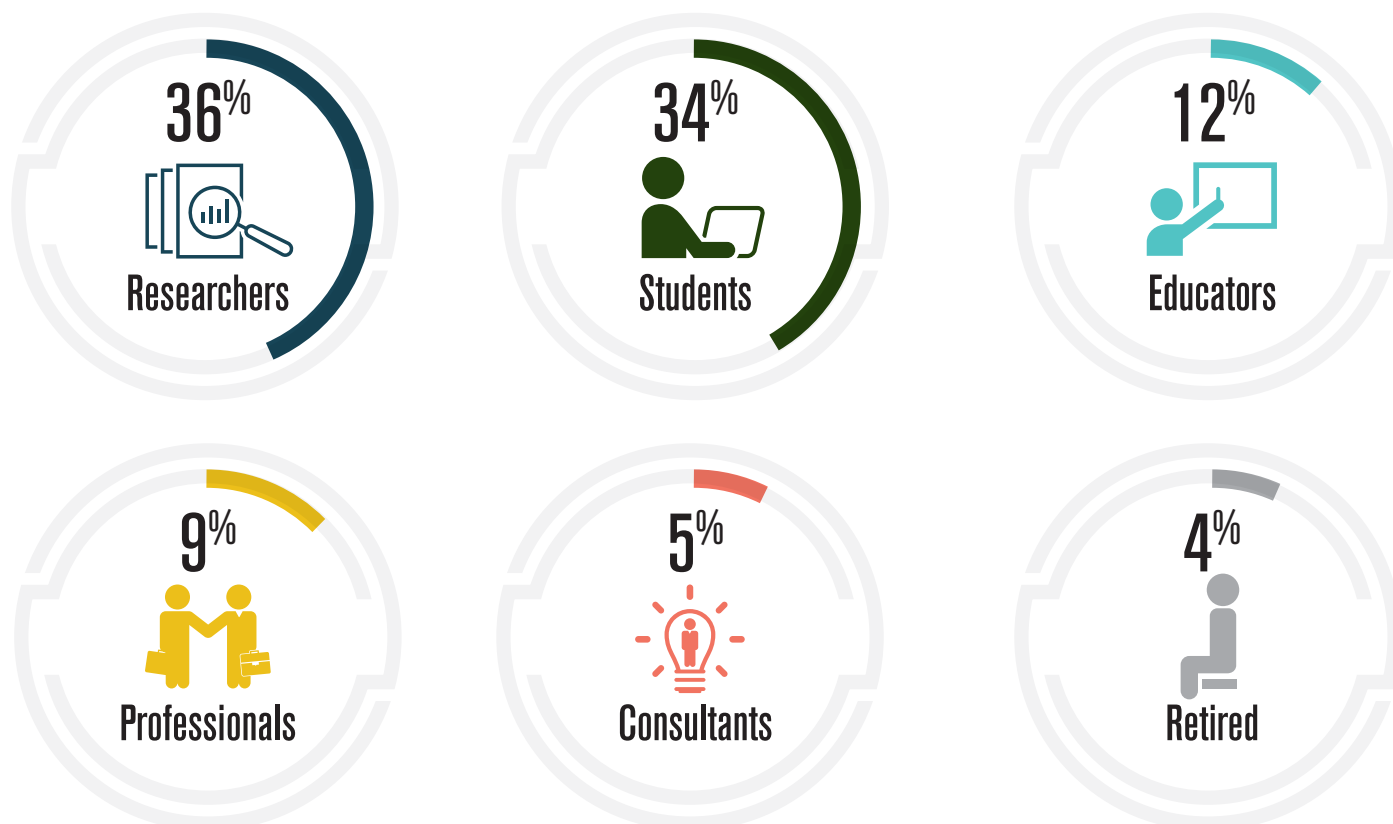
V20.6 VIRTUAL





Like many science fields, the ecological sciences are being flooded by massive and diverse sources of information. For example, remote sensing platforms, automated sensors, observatory networks, molecular techniques, large-scale or replicated experiments, and predictive (simulation) models are generating enormous amounts of data over time and/or across space. Such big and diverse data are opening up new avenues of research and enabling ecologists to address more complex questions and hypotheses that, for example, span multiple scales and disciplines. However, this information deluge also creates challenges in terms of methods available for harnessing the information contained in such data and tools for effectively communicating big data issues and results. The 105th annual meeting encourages contributions that address these issues or that employ novel and integrative approaches to harnessing the data revolution to address pressing issues in ecology.

## WHO ATTENDS?





# VIRTUAL MEETING SCHEDULE

*(All times are Eastern Daylight Time EDT)*

## Monday, August 3rd – Thursday, August 6th

- Opening Plenary and Plenary Q&A, 11am to 12:30pm EDT
- Invited Sessions, Special Sessions, Workshops, Career Central and Q&A Sessions, 12:30pm to 1:30pm EDT
- Unopposed Break Time to Meet With Attendees, 1:30pm to 2pm EDT
- Discussion Panels and Recent Advances Lecture, Plenary Q&A, 2pm to 3pm EDT
- Invited Sessions, Special Sessions, Workshops, Career Central and Q&A Sessions, 3pm to 4pm EDT
- Unopposed Networking Hour to Meet with Attendees, 4pm to 5pm EDT

**All exhibitors and sponsors are encouraged to participate in plenaries, sessions, workshops, career central and panels in addition to scheduling meetings with attendees throughout the week. Your virtual booth will be available online for up to (1) one year.**

## EXHIBIT

**Commercial \$1,740** (includes 3 full complimentary registrations, \$780 value)

**Government \$990** (includes 2 full complimentary registrations, \$520 value)

**Non-Profit \$740** (includes 2 full complimentary registrations, \$520 value)

- Attendees will have access to your virtual booth where you can display your organization logo, description – 150 word count limit, contact information, resource links – limit 3 (pdfs), social media links, images and asynchronous question and answer comments (chat) for interacting with attendees, all available online for up to (1) one year
- Data analytics available for attendees that visited your virtual booth
- Annual Meeting attendee list including (contact name, title, organization and mailing address) for those that “Opted In” based on GDPR Rules

All 2020  
Sponsors will be  
recognized in the  
2021 ESA Annual  
Report

## GOLD SPONSOR \$5,000

- Choice of One (1) Plenary (Mon, Tue or Wed) or Discussion Panel (Mon, Tues or Thurs) Walk-On Slide\*
- Acknowledgement during Welcome Remarks Daily
- Attendees will have access to your virtual booth where you can display your organization logo, description – 250 word count limit, contact information, resource links – limit 7 (pdfs), social media links, images and asynchronous question and answer comments (chat) for interacting with attendees, all available online for up to (1) one year
- Full Conference Registration for (4) attendees
- Banner Ad that links to your URL or virtual booth
- Logo on virtual meeting home page and ESA.org Annual Meeting page
- Data analytics on attendees that visited your virtual booth
- Annual Meeting attendee list including (contact name, title, organization and mailing address) for those that “Opted In” based on GDPR Rules
- Recognition in the 2021 Annual Report

## SILVER SPONSOR \$2,500

- Acknowledgement during Welcome Remarks Daily
- Attendees will have access to your virtual booth where you can display your organization logo, description – 200 word count limit, contact information, resource links – limit 5 (pdfs), social media links, images and asynchronous question and answer comments (chat) for interacting with attendees, all available online for up to (1) one year
- Full Conference Registration for (3) attendees
- Logo on virtual meeting home page and ESA.org Annual Meeting page
- Data analytics on attendees that visited your virtual booth
- Annual Meeting attendee list including (contact name, title, organization and mailing address) for those that “Opted In” based on GDPR Rules
- Recognition in the 2021 Annual Report

## ADDITIONAL MARKETING OPPORTUNITIES

- **Plenary Walk-On Slide\*** (3 available: Mon, Tue or Wed) **\$2,000 Each**
- **Discussion Panel Walk-On Slide\*** (3 available: Mon, Tues or Thurs) **\$2,000 Each**
- **Lunch Break Sponsor** Slide shown during 30 minute break alternating with ESA “Housekeeping” Info (4 available: Mon, Tuesday, Wed or Thurs) **\$1,500 Each**
- **Networking Hour Walk-On Slide\*** (4 available: Mon, Tues, Wed or Thurs) **\$1,000 Each**
- **Closed Caption Sponsor** (4 available: Mon, Tues, Wed, Thurs) **\$1,000 per day** includes acknowledgement of sponsor organization in closed captioning and acknowledgement during Welcome Remarks daily

*\*Walk-On Slides are shown for 10 minutes prior to event indicated*

**QUESTIONS? CONTACT WENDY ASHBURN 240-416-4227 OR EXHIBITS@ESA.ORG**





## Harnessing the ecological data revolution August 3 - August 6, 2020

Please note: All live events are scheduled for Eastern Time. See [Meeting Resources](#) for more info.

- 🏠 Home
- 🔍 Search
- 📅 Sessions By Type
- 📅 Sessions By Date
- 👤 Presenter Index
- 📄 General Information
- 💬 Engaging Virtually
- 📄 Session Types
- 👥 2020 Meeting Committee
- 📄 Code of Conduct
- 📄 ESA Policies
- 🌟 Sponsors
- 👤 Attendee List
- ➡ Sign out
- ❓ Technical Support

Click 📅 to add an item to 'My Schedule'.

Click ★ to add/remove an item to 'My Favorites'.

Click 👤 to add/remove a person to 'My Contacts'.

Click 📅 in the menu to access your Schedule

### The Conference Exchange



We collect and manage data for hundreds of conferences annually. We offer a uniquely cost-effective suite of software and services for [managing](#), [recording](#), and [sharing](#) visually stunning conference presentations.

We help associations advance the [professional development](#) of their members. With our partners, we deliver custom [digital and print publications](#).



#### Resources

[Sponsor and Exhibitor Brochure](#)  
[MeetingApp Gamification introduction](#)

#### Exhibitor Location

30 Martin St  
Suite 3A1  
Cumberland, RI 02864  
USA  
1-401-334-0220  
[sales@confex.com](mailto:sales@confex.com)

#### Booth Officials

Marcy LeBlanc  
*The Conference Exchange*

#### Social



When commenting please abide by our [Meetings Code of Conduct](#).

*Have a question or comment? Enter it here.*

#### View Related

Exhibitors



You'll be in GREAT company in the new virtual world! The following organizations are participating as virtual sponsors, exhibitors or advertisers. Don't miss out!

## 2020 SPONSORS, EXHIBITORS & ADVERTISERS

Arctic Data Center

Battelle

Cambridge University Press

Campbell Scientific, Inc.

Cornell University Press

eLife

Environmental Data Initiative

Florida International University

Institute of Eco-Chongming, East China  
Normal University

LI-COR Biosciences

Long Term Ecological Research Network

Michigan State University

NASA

New Phytologist Trust

North American Lake Management Society

Onset - HOBO Data Loggers

Oxford University Press

PLOS Public Library of Science

PP Systems

Princeton University Press

Quinney College of Natural Resources

SERDP & ESTCP

SimBio

Springer Nature

UCL Press

Union of Concerned Scientists

University of California Press

University of Chicago Press

US Geologic Survey

Wiley

Yale University Press

*Mark Your Calendar!*



**Ecological Society of America 106th Annual Meeting**  
Long Beach, CA  
August 1 – 6, 2021



# ESA 2020 ANNUAL MEETING

## EXHIBITOR, SPONSOR AND ADVERTISER RULES & REGULATIONS

It is understood and agreed that the following Rules and Regulations are accepted as a contract between the Ecological Society of America (ESA and the exhibitor, sponsor or advertiser (Exhibitor) for the virtual 2020 ESA Annual Meeting August 3–6, 2020.

### 1. RESPONSIBILITY AGREEMENT:

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold harmless ESA, the affiliates, officers, directors, agents, and employees and partners of each (Indemnified Parties) against all claims, losses, and damages, including negligence, to persons or property, governmental charges, or fines and attorney fees arising out of or caused by Exhibitor's occupancy, or use of the virtual exhibit premises. In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor and that it is the sole responsibility of the exhibitor to obtain insurance. Exhibitor has read and agrees to abide by all requirements, restrictions, and obligations set forth herein and the policies governing exhibitors and those which may be set forth in the future by ESA in connection with the ESA Annual Meeting. Exhibitor further acknowledges that ESA reserves the right to reject, at its discretion, any request to exhibit, sponsor or advertise.

### 2. DISCLAIMER:

ESA neither warrants nor endorses any of the products promoted or advertised. Exhibitor shall indemnify and hold ESA harmless for any and all costs, including reasonable attorney fees, associated with the defense of any claim based upon an exhibitor, sponsor or advertiser product.

### 3. TERMINATION OF EXHIBITS:

In the event of any act beyond the control of ESA the exhibit contract may be terminated by ESA. Should such an event occur at any time before Friday, July 31, 2020, the Exhibitor waives any and all damages and agrees that ESA may, after deducting all costs and expenses, discharge all claims and demand, and refund to each Exhibitor a complete settlement of the total net receipts received by ESA from all Exhibitors for virtual exhibit space at the meeting.

### 4. PAYMENT FOR SPACE:

A minimum of 50% deposit is required upon contract signature. Payments by check must be received within 30 days. Balance due must be received within 60 days of contract signature or by Monday, July 27, 2020, the earlier. Exhibit space may not be set up or accepted before the balance due for the space is paid in full. The cost of a virtual booth for a commercial vendor is \$1,740 US dollars. The cost of a virtual booth for a government agency is \$990 US dollars. The cost of a booth for a 501c3 or Non-Profit Organization is \$740 US dollars.

### 5. CANCELLATION:

Any Exhibitor who cancels virtual space reserved must notify the ESA Exhibit Manager in writing to [exhibits@esa.org](mailto:exhibits@esa.org). The Exhibitor receives refunds as follows:

- 100% refund if notice of cancellation is received before July 20, 2020.
- 75% refund if notice of cancellation is received before July 31, 2020.
- No refund if notice of cancellation is received July 31 or after.

In addition, any Exhibitor who fails to complete the information on their virtual space by 8 AM, Friday, July 31, 2020 the week prior to exposition opening, all fees paid will be forfeited.

### 6. GENERAL CONDUCT OF EXHIBITS:

ESA expects exhibiting companies and organizations to adhere to the "Revised 2014 Guidelines for Display Rules and Regulations" as set forth by the International Association of Exhibitions and Events (IAEE). Below are those rules relevant to virtual exhibits.

- a) To assure responsiveness of the ESA Annual Meeting to the mutual interests of registrants, it is necessary that exhibits be confined to those of an educational nature and to those featuring instruments, products, and services for use in science teaching or research, books, or other publications relevant to the disciplinary interests of participants.
- b) No Exhibitor may show goods other than those manufactured or dealt in by the Exhibitor in the regular course of business.
- c) Soliciting business, holding meetings to generate new business, and advertising are strictly prohibited EXCEPT by exhibiting companies and organizations.
- d) Exhibitors are not prohibited from selling, taking orders, or soliciting sign ups or signatures. However, each Exhibitor is responsible for complying with state and local tax regulations.
- e) All demonstrations and displays, distribution of literature, samples, and other advertising materials must be confined to the Exhibitor's own virtual space.
- f) Lotteries, raffles, or games of chance are strictly prohibited. Exhibitors may collect attendee information, hold drawings, and offer small tokens to those visiting their virtual space.