EXHIBIT SPACE RENTAL

☐ We want to reserve exhibit space at the 2013 ESA Annual Meeting and Exposition.

All Exhibit Booths are 10' wide by 10' deep. All Tabletop displays should fit on a 6' table.

Indicate the type and quantity of exhibit spaces requested and the applicable amount due.

<table>
<thead>
<tr>
<th>Exhibit Space Type</th>
<th>Fee</th>
<th>Quantity</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial Vendor Booth</td>
<td>$1,850*</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government Agency Booth</td>
<td>$1,150</td>
<td></td>
<td></td>
</tr>
<tr>
<td>501 (c) (3) Non-profit Organization Booth</td>
<td>$925</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tabletop</td>
<td>$565</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

If sharing space, indicate Lead Exhibitor: __________________________ Sharing Exhibitor: __________________________

Indicate principal products or services on display.

☐ Environmental/Ecological Technology ☐ Publications/Scientific Texts ☐ Ecological Processes ☐ Ecological/Environmental Education

☐ Cause- or Issue-Related Activities ☐ Media ☐ Grant Programs ☐ Restoration Activities ☐ Other: __________________________

Exhibit Space Rental Fee Due: $__________

SPONSORSHIP

☐ We want to support the ESA 98th Annual Meeting and Exposition by sponsoring at the level indicated. Sponsorship benefits are outlined on page 7 of the Prospectus of Opportunities.

☐ Platinum — $10,000 and higher ☐ Gold — $5,000—$9,999

☐ Silver — $2,000—$4,999 ☐ Bronze — $500—$1,999

Sponsorship Fee Due: $__________

PRINT ADVERTISING

☐ We want to place Print Advertising in the Official Meeting Program (OMP) and/or Program Supplement and Addendum (PSA) as indicated.

Mechanical requirements for these appear on page 8 and copy submission deadlines appear on page 10 of the Prospectus of Opportunities.

<table>
<thead>
<tr>
<th>Type</th>
<th>Exhibitor Fee</th>
<th>Non-Exhibitor Fee</th>
<th>Place in OMP or PSA?</th>
<th>QTY</th>
<th>AMT DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program back cover</td>
<td>Color: $1,250</td>
<td>B&amp;W: $1,150</td>
<td>OMP</td>
<td>1</td>
<td>$625</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>Color: $1,050</td>
<td>B&amp;W: $980</td>
<td>OMP or PSA</td>
<td>1</td>
<td>$1,100</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>Color: $925</td>
<td>B&amp;W: $865</td>
<td>Facing full pages</td>
<td>1</td>
<td>$600 each</td>
</tr>
<tr>
<td>Tabbed section divider</td>
<td>$780</td>
<td></td>
<td>Half page horizontal</td>
<td>1</td>
<td>$375</td>
</tr>
</tbody>
</table>

We want to place a Job Announcement in the Program Supplement and Addendum as indicated.

Mechanical requirements appear on page 8 and the copy submission deadline appears on page 10 of the Prospectus of Opportunities.

<table>
<thead>
<tr>
<th>Announcement Size</th>
<th>Fee</th>
<th>QTY</th>
<th>AMT DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Half page horizontal</td>
<td>$100</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half page vertical</td>
<td>$100</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quarter page</td>
<td>$50</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Fee Due: $__________
VIRTUAL TRADE SHOW

❑ We would like to participate in the Virtual Trade Show. Indicate applicable category and when your listing and link should be posted on the ESA website.

❑ Post our link on the ESA 98th Annual Meeting & Exposition website BEFORE the 2013 meeting (starting on May 15 and ending on August 15, 2013).

❑ Post our link on the ESA 99th Annual Meeting & Exposition website AFTER the 2013 meeting (starting on August 1 and ending on November 1, 2013).

Virtual Trade Show Fee Due: $__________

HANDOUTS

❑ We want to display handout materials on the non-staffed handout tables for a fee of $25 US Dollars per item to be displayed. A sample of each item to be displayed should be received by ESA no later than THURSDAY, JULY 11, 2013. Please include a detailed description below.

_______________________________________________________________________________________________________________
_______________________________________________________________________________________________________________

Total number of items to be displayed on Handout Tables: ______________  Handout Fee Due: $__________

PAYMENT

A check (made payable in US Dollars to the Ecological Society of America) OR a credit card charge (MasterCard or VISA only) for either 50% of the total or full payment MUST ACCOMPANY this Application Form. Full payment is due no later than WEDNESDAY, JULY 3, 2013. Exhibit space may not be set up or occupied before remittance of the balance due for the space(s) leased. The ESA cancellation policy described in the Rules and Regulations on page 3 of this form will be strictly enforced. Please read the paragraph on “Cancellations” for a review of policy and obligations of exhibiting companies and organizations.

We understand this application becomes a contract when submitted by us and accepted by ESA. We have read and agree to abide by all rules, regulations, requirements, and conditions outlined in the contract and Prospectus of Opportunities.

Enter fee subtotal from each section of the Application Form and indicate the total due in the space provided.

<table>
<thead>
<tr>
<th>Participation Type</th>
<th>Amount Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Space Rental</td>
<td></td>
</tr>
<tr>
<td>Sponsorship</td>
<td></td>
</tr>
<tr>
<td>Print Advertising: Print and Job Announcement</td>
<td></td>
</tr>
<tr>
<td>Virtual Trade Show Participation</td>
<td></td>
</tr>
<tr>
<td>Handouts</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL FROM ALL SECTIONS</strong></td>
<td></td>
</tr>
<tr>
<td><strong>CURRENT PAYMENT AMOUNT</strong></td>
<td></td>
</tr>
<tr>
<td><strong>BALANCE DUE</strong></td>
<td></td>
</tr>
</tbody>
</table>

Signature: ________________________________  Date: ________________________________

Mastercard or Visa Number: ________________________________  Expiration Date: ________________________________

Name as it appears on the card or check: ________________________________  Check No ________________________________

Company/Organization Contact Information - For Official Meeting Program *(If different from Page 1)*

Contact Name: ________________________________  Title: ________________________________  E-mail: ________________________________

Address: ______________________________________________________________

City: ________________________________  State/Province: ________________________________  Zip Code: ________________________________  Country: ________________________________

Phone: (_______)__________-__________  Fax: (_______)__________-__________  URL: ________________________________

If exhibiting, please provide a 50-word description of your display, products, and/or services for the Official Meeting Program no later than THURSDAY, MAY 9, 2013. (Description may be provided on a separate sheet and attached, or sent via email to tricia@esa.org or via fax to 202-833-8775. Due to strict production schedules, descriptions received after the May 9 deadline will not appear in the Official Meeting Program, and those exceeding the 50-word limit will be edited. If possible, descriptions received after the deadline will be printed in the Program Supplement and Addendum also distributed with on-site registration materials.)
In addition, any Exhibitor who fails to claim and/or occupy reserved space by 10:30 AM exposition opening notice is received: after space has been assigned unless the space can be reassigned. If the space is reassigned, or more tabletop spaces and no additional discounts apply for government agencies or non-

The cost of a tabletop exhibit space is $565 US Dollars. There is no discount for reserving two

Each booth is 10’ x 10’ and includes an 8’ high back drape and 3’ high side drapes. Any shared space.

A maximum of two companies are permitted to share space and a full fee will be charged for

PAYMENT FOR SPACE

In the event that fires, strikes, picketing, embargo, injunction, acts of war or terrorism or bio-terrorism, hurricanes, environmental disasters, civil unrest, acts of God, emergency declared by any government agency, or by virtue of any ordinance or law of any municipal, state, or federal government agency, or any other act beyond the control of ESA, or the MCC make the Exhibit Hall unfit or unavailable for use, the exhibit contract may be terminated by ESA. Should such an event MCCur at any time before 6 PM on Sunday, August 4, 2013, the Exhibitor waives any and all damages and agrees that ESA may, after deducting all costs and expenses, discharge all claims and demand, and refund to each Exhibitor a complete settlement of the

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold the Ecological Society of America, ExpoPlus, the Minneapolis Convention Center (MCC), the affiliates, officers, directors, agents, and employees and partners of each ("Indemnified Parties") harmless against all claims, losses, and damages, including negligence, to persons or property, governmental charges, or fines and attorney fees arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy, or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption, property damage, and comprehensive general liability insurance. Exhibitor promises to obtain a certificate of insurance showing the indemnified parties as additionally named insured during the period from August 4 through 9, 2013.

Exhibitor has read and agrees to abide by all requirements, restrictions, and obligations set forth in the 2013 ESA Prospectus of Opportunities, the policies governing exhibitors at events of ESA, those on this application form, and those which may be set forth in the future by ESA in connection with the ESA 98th Annual Meeting and Exhibition. Exhibitor further acknowledges that ESA reserves the right to reject, at its discretion, any application to exhibit.

The insurance policies of ESA, the MCC, and ExpoPlus may not include coverage for individual Exhibitors. Therefore, Exhibitors are advised to carry their own public liability insurance to protect against claims and/or losses through theft, fire, and other damage that may arise from operation of their exhibits. Exhibitors are responsible for their own inventory and equipment. Although the Exhibit Hall will be patrolled by security during non-exhibit hours, neither ESA, the MCC, nor ExpoPlus guarantees protection for the Exhibitor against losses of any kind.

TERMINATION OF EXHIBITS

In conclusion, exhibits must conform to fire regulations and electrical codes of the MCC. Aisles and exits must be kept clear at all times. Standard fire regulations governing public buildings will be strictly enforced.

Exhibitors are reminded that the Americans with Disabilities Act ensures equal access to all participants. Individual Exhibitors are responsible for making their space fully accessible and complying with all applicable laws and regulations pursuant to the Americans with Disabilities Act (Public Law 101-336).

Exhibitors shall not mar or damage the Exhibit Hall in any manner and shall not paste, tape, tack, nail, screw, or otherwise attach materials to columns, walls, floors, or any other parts of the building.

Exhibitors are not prohibited from selling, taking orders, or soliciting sign ups or signatures. However, each Exhibitor is responsible for complying with state and local tax regulations. All demonstrations and displays, distribution of literature, samples, and other advertising materials must be confined to the Exhibit’s own space. In addition, except for Print Advertising, Job Announcements, and Handouts, canvassing or distributing advertising material outside the Exhibitor’s own space is prohibited.

Lotteries, raffles, or games of chance are strictly prohibited. Exhibitors may collect business cards, hold drawings, and offer small tokens to those visiting their spaces.

Live animals may not be displayed unless they are an integral part of the product or service offered. In such cases, animals must be appropriately tethered, caged, or controlled at all times while at the MCC. Use of live plants is not prohibited as long as there are no noxious or harmful fumes or by-products in the display. We also ask exhibiting companies and organizations to be mindful of environmental responsibility to protect against unintended distribution of materials that could prove invasive when transported to the far-reaching areas where delegates live and work.

X-Ray and similar equipment may be exhibited but not operated.

This is a completely non-smoking function. Smoking will only be permitted in specifically designated areas outside the MCC.

Exhibitors are encouraged to arrange to recycle or reuse their crates, boxes, displays, and packing and display materials in keeping with sound ecological principles.

Exhibitors serving food and/or beverages from their booths must order these through the ESA Meetings Manager and use official convention center catering services.

People under the age of 16 will not be allowed in the Exhibit Hall during installation and dismantling. During show hours, anyone under the age of 16 must be supervised by an adult at all times.

ESA assumes no responsibility for acts or omissions by ExpoPlus, the Minneapolis Convention Center, the City of Minneapolis, or any shipping company or any outside contractor.