



SCICOMM SECTION | Moving from why we communicate about science to improving how we do it.

ESA SciComm Section Meeting

August 10, 2016

Led by Holly Menninger, chair

Notes by Clarisse Hart

Attendees:

First	Last	Email	Institution	Interested in
Holly	Menninger	hlmennin@ncsu.edu	NC State University	
Charlotte	Levy	clr222@cornell.edu	Cornell University	writing op-eds, science policy
Mark	Brunson	mark.brunson@usu.edu	Utah State University	almost anything
Emily	Cloyd	cloyde@umich.edu	US Global Change Research Program	learning from others
John	Guittar	guittarj@gmail.com	University of Michigan	working together
Marty	Downs	downs@nceas.ucsb.edu	LTER	management connections
Lee	Frelich	freli001@umn.edu	University of Minnesota	everything communications
Clarisse	Hart	hart3@fas.harvard.edu	Harvard Forest	everything communications
Uma	Nagendra	uma.nagendra@gmail.com	University of Georgia	workshops, getting career advice
Becky	Barak	beckybarak@gmail.com	Northwestern/Chicago Botanic Garden	everything
Annaliese	Hettinger	annaliesehettinger@gmail.com	Oregon State University	writing, organizing events, facilitating workshops
Meg	Lowman	mlowman@calacademy.org	Cal Academy	outreach in developing countries
Paul	Chisolm	paul.chisolm@wsu.edu	Washington State	writing
Christine	Swanson	christineswanson@ufl.edu	University of Florida	outreach, creative scicomm, learning more comm.

Results from last year's survey show that ESA members are looking for skill-building workshops, collaborations between the research community and scicomm professionals, and networking and mentoring opportunities in scicomm (especially for students).

Ideas for section-sponsored activities at the 2017 ESA meeting (with volunteers bulleted beneath)

- UpGoer5 – repeat Ignite session
 - Christine Swanson
 - Becky Barak
 - Emily Cloyd
 - Meghan Collins
- StoryCorps project as mentorship opportunity or as part of booth
 - Marty Downs
 - Christine Swanson
- Improv (in partnership with OMSI?)
 - Becky Barak
- Collaborate with Early Career section to provide mentors to people putting together talks/posters in the spring
 - Clarisse Hart
- Video abstracts
 - Marty Downs
- Abstract haiku (booth)
 - Christine Swanson
 - Mark Branson
 - Emily Cloyd
- “Speed dating” for broader impacts
- Prize for best talk/poster
- SciArt session
- the Science of Science Communication
- Showcase innovative curricular work with scicomm
- Poster & powerpoint training
- Tweetfall on a screen (maybe join forces with Open Science section)

Q: Should our section have a liaison to the student section?

Q: How can we keep presenters from going over the time limit?

Ideas for section-sponsored activities throughout the year (with volunteers bulleted beneath)

- Webinar on how to do TED-like talks
 - Charlotte Levy
- How is scicomm part of curricula? Could/should there be a certificate program?
 - Charlotte Levy
 - Christine Swanson
 - Clarisse Hart
- SciComm Section on the web:
 - Clearinghouse for existing SciComm job/fellowship opportunities
 - Intern for social media and moving website to ESA server

- Blog: Tumblr-like contributions of sketches/upgo's
 - Paul Chisolm
- List-serv
- Long-range planning grant

OFFICERS

- Seeking nominations for chair, chair-elect, and secretary.
- Elections (electronically) will be this fall.

Can someone photograph the SketchYourScience entries?

We will follow up with notes from this meeting via email, and begin organizing working groups for ESA 2017 and year-round events.